

NAIBA Fall Conference
Monday, Sept. 20 – Wednesday, Sept. 22, 2010
Trump Marina, Atlantic City, NJ
Conference Schedule

Date	Time	Event
Monday, Sept 20	2:30-5:30pm	Do-It-Yourself Philadelphia Bookstore Tour
<i>Author Event</i>	7:30-9pm	Preview Supper with Jon Scieszka & Brad Meltzer (<i>ticketed event</i>)
<i>Fun Event</i>	9-11pm	Dessert Bar; Author Reception & Quiz Bowl
Tuesday, Sept 21	8– 9:30am	Children’s Breakfast with James Howe, Nick Bruel & Sharon Robinson (<i>ticketed event</i>)
	9am-3pm	Exhibit Hall Set-up
<i>Motivating</i>	9:45-10:30am	Morning Show
<i>Education</i>	10:45-11:45	Radical Bookselling
		Buying and Spending Your Way to Success
		Create Displays that Sell
<i>Author Event</i>	Noon-1:45pm	Movable Feast (<i>ticketed event</i>)
<i>Perennial Favorite</i>	2-3:15pm	Pick of the Lists (both adult & children’s titles)
	2:30-5:30pm	Online Right Now Technology Room open
<i>Education</i>	3:30-4:30pm	Games for Fun & Profit
		Claim Your Coop Dollars
		Bloggers on Your Sales Team
<i>Education</i>	4:45-5:45pm	Practical Ways to Use IndieCommerce
		How to Write a Book Review & What to Do With Them
		Partnering with Schools
	6-7:30pm	Opening Reception in Exhibit Hall
<i>Author Event</i>	7:30-9pm	Awards Banquet (<i>ticketed event</i>)
<i>Author Event</i>	9-10:30pm	Noir Bar
	10– 11pm	Emerging Leaders Reception
Wednesday, Sept 22	8-9:30am	NAIBA Breakfast including Annual Meeting & more Pick of the Lists (<i>ticketed event</i>)
	9:30am-2pm	Publisher Show & Tell (aka: tradeshow)
<i>Author Event</i>	2-3pm	The Last Word

NAIBA Fall Conference: Author Presentations to Delight and Entertain... and free books!

Monday, September 20

Preview Supper

Brad Meltzer, *The Inner Circle*, Hachette

Jon Scieszka, *Guys Read Funny Business* (Harper) and *Spaceheadz Book 1* (S&S)

Walter Mosley, *The Last Days of Ptolemy Grey* (Riverhead)

Author Reception

Felix Gilman, *The Half-Made World*, Tor

Michele Lang, *Lady Lazurus*, Tor

Stuart Lutz, *The Last Leaf: Voices of History's Last-Known Survivors* (Prometheus)
we are adding more authors to this event

Tuesday, September 21

Children's Breakfast

Nick Bruel, *Bad Kitty vs. Uncle Murray*, Macmillan

Jennifer Donnelly, *Revolution*, Random House

James Howe, *Brontorina*, Candlewick

Sharon Robinson, *Jackie's Gift*, Penguin

Moveable Feast

M.T. Anderson, *The Clue of the Linoleum Lederhosen* (S&) and *The Game of Sunken Places* (Scholastic)

T. J. English, *The Savage City*, Harper

Joyce Hinnefeld, *Stranger Here Below*, Unbridled

Chandra Hoffman, *Chosen*, Harper

Jim Murphy, *The Crossing: How George Washington Saved the American Revolution*, Scholastic

Téa Obrecht, *The Tiger's Wife*, Random House

Lauren Oliver, *Delerium*, Harper

Lincoln Peirce, *Big Nate Strikes Again*, Harper

Darrin Strauss, *Half A Life*, McSweeney's

Jay Varner, *Nothing Left to Burn*, Algonquin

Adam Gopnik, *The Steps Across the Water*, Disney

Nelson Johnson, *Boardwalk Empire*, Plexus

Hazel Rowley, *Tete-a-Tete: Simone de Beauvoir and Jean-Paul Sartre*, Farrar Straus Giroux

Awards Dinner

Let the Great World Spin, Colum McCann (Random House)

Just Kids, Patti Smith (Ecco)

Jeremy Draws a Monster, Peter McCarty (Holt)

Logicomix, Apostolos Doxiadis, Christos Papadimitriou, Alecos Papadatos, Annie DiDonna
(Bloomsbury)

The Dreamer, Pam Munoz Ryan & Peter Sis (Scholastic)

Flawed Dogs, Berkeley Breathed (Philomel)

Noir Bar

William Blatty, *Crazy*, Tor

Marc Greaney, *On Target*, Berkley

Steven James, *The Knight*, Berkley

Merry Jones, *The Borrowed & Blue Murders*, Minotaur

Solomon Jones, *The Last Confession*, Minotaur

Jonathan Maberry, *The Dragon Factory*, St. Martins

Kelly Simmons, *The Bird House*, S&S

Dennis Tafoya, *The Wolves of Fairmount Park*, Minotaur

Kenneth Wishnia, *The Fifth Servant*, Morrow